

NATALIA LISZKA

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WORK EXPERIENCE

Student Coordinator and Producer - Arizona PBS

Phoenix, AZ

April 2026 - Present

- Produced daily segments for Arizona Horizon by researching stories, preparing scripts and gathering visuals.
- Wrote and organized daily ENPS rundowns for broadcast productions.
- Collaborated with producers and newsroom staff to develop story ideas and prepare content for broadcast.
- Participated in daily editorial meetings and contributed story ideas for upcoming broadcasts.
- Reviewed scripts and provided feedback to ensure accuracy, broadcast standards and editorial consistency.
- Managed digital assets that included logging, labeling and organizing footage for editing and archival use.
- Gained hands-on experience in studio production shoots while supporting newsroom and television operations.
- Created digital content and social clips for the Arizona PBS instagram page.
- Trained and mentored interns on newsroom workflows, production practices and digital content.

Social Media Content Creator - Arizona Board of Regents

Phoenix, AZ

August 2026 - Present

- Created and produced short-form video content for College Ready AZ, including filming, editing and writing captions for social media platforms.
- Researched social media trends and adapted them to align with College Ready AZ's goals and audience.
- Filmed and edited original content featuring Arizona students, college campuses, events and educational opportunities.
- Assisted with ambassador presentations, event planning and content preparation to support College Ready AZ initiatives.
- Wrote and edited social media copy, press releases and other digital communications

Main Host - Blaze Tonight Show

Tempe, AZ

September 18th, 2026

- Served as the main on-camera host for the program's premiere episode, leading the show and introducing segments.
- Researched and prepared talking points on entertainment, music and current pop culture topics.
- Delivered scripted and unscripted content while engaging with guests and co-hosts.

Social Media Coordinator - Pure Blue Massage

Surprise, AZ

April 2025 - April 2026

- Created and published social media content to promote services, special offers and brand engagement.
- Managed social media accounts and developed content consistent with brand messaging.
- Communicated with customers in person, by phone and through email while maintaining a professional and welcoming experience.

EDUCATION

Anticipated Graduation: Spring 2027

Walter Cronkite School Of Journalism and Mass Communication at Arizona State University

Bachelor of Arts, Journalism and Mass Communication

ADDITIONAL SKILLS

- | | | |
|-------------------------------------|------------------------|------------------------|
| • On-Camera Hosting | • Adobe Premiere Pro | • Story Research |
| • Television Production | • Adobe Audition | • MMJ Reporting |
| • News Writing & Scripting | • Adobe Creative Cloud | • Broadcast Journalism |
| • Interviewing & Source Development | • Video Editing | • AP Style |
| • Social Media Analytics | • Social Media Video | • ENPS |
| • Fluent in Polish and English | • Digital Storytelling | • Content Creation |